



Creative Imagination

As nothing is really new, usually what we mean by creativity is synthesis — a combining of things. But meaningful synthesis doesn't occur randomly; we must know what to combine. To know what to combine, we must find the essence of each thing. Finding each essence is an analytical process.

In other words, the creative process is both the analyzing and synthesizing of information. Cycling iteratively through each process refines the microscope and telescope of the mind. It builds imagination. A wide range of imaginative experience provides a framework for anticipating change. And the ability to anticipate change is VISION. (From The Corporate Poet -- 1992)